



ABOUT RSC

Since 2006, RSC Associates has successfully coached arts and cultural organizations of all sizes to achieve tremendous fundraising growth. Our effective approach infuses best-practices with innovation to meet the progressive fundraising needs of our client partners.

ONLINE COACHING

In these ever-changing times, the demands on fundraising are only increasing. **By partnering with RSC**, your organization can receive top-level coaching – all online – with a customized package that fits **your** needs. **You** choose the duration, the focus, and your level of financial investment.

Hands-on, comprehensive coaching

on your Annual Fund, focused on tactics to achieve “immediate” and “near-term” fundraising results.

Virtual Coaching includes:

- ✓ Regularly scheduled video conferences
- ✓ “On-Demand” phone calls

Deliverables include:

- ✓ Annual Fund Tactical Calendar
- ✓ Case Statement

HOW IT WORKS

1. Choose Your DURATION



2. Choose Your COACHING FOCUS: Annual Fund +1



+1 is available for 6, 9, and 12 month coaching packages.

3. Engage RSC and Achieve Unparalleled Results!

100%

of our VFC clients

- ◆ Met or exceeded their previous fundraising totals
- ◆ Recouped their investment with new contributed revenue

Erie Philharmonic engaged with RSC at a critical moment balancing the current challenges with some real growth opportunities. We have put RSC's practical recommendations immediately to work and have seen extraordinary results – including a 50% year-over-year increase in individual giving.”

– Steve Weiser, Executive Director